PRINT CULTURE AND THE MODERN WORLD

CONCEPT

SECTION A — THE FIRST PRINTED BOOKS

- Print technology was developed in China, Japan and Korea first.
- It was a system of **handprinting.** From AD 594, books were printed by rubbing paper against the inked surface of wood blocks. Chinese books were folded and stitched at the sides.
- **Skilled craftsmen** duplicated, with remarkable accuracy, the beautiful calligraphy.
- China was a major producer of printed material for a long time.
- 17th century: Print diversified. Merchants used print in their everyday life. Reading became a popular leisure activity. Rich women, wives of scholar-officials, published their plays and poetry.
- By the 19th century: Western powers started exporting ne v technology to China. Shift from handprinting to mechanical printing.
 - The oldest printed book known is a Japanese Eud Jhist book, the **Diamond Sutra** printed in AD 868.
- Buddhist missionaries from China introduced handprinting technology in Japan around 768-770 AD.

In the 18th century: Edo (Tokyo) puclished illustrated collection of paintings, showing urban culture; hundreds of books published on cooking, famous places, women, musical instruments, tea ceremony. etc.

From Japan, this art travelled to Europe and the USA.

SECTION B — PRINT COMES TO EUROPE

- In 1295, Marco Polo, c great Italian explorer, brought the art of wood block printing from China to Italy. From Italy it spread to other European countries.
- So far handwritten, expensive books were written on vellum, a parchment made from the skin of animals, for the rich only.
- Popularity of books led to book fairs in all parts of Europe but handwritten books were expensive, time-consuming, fragile and awkward to carry.
- First Printing Press invented by Johann Gutenberg of Germany in the 1430s.
- Gutenberg, son of a merchant, mastered printing technique by **1448.** First book he printed was the Bible. It took him **3 years** to print **180 copies.**
- From 1450-1550 printing presses were set up in most countries of Europe. The second half of the **15th century** saw 20 million printed books in Europe, by the **16th century** the number was 200 million copies.
- William Caxton set up the first printing press in England.
- The shift from handprinting to mechanical printing led to the Print Revolution.

SECTION C — PRINT REVOLUTION AND ITS IMPACT

- **Print Revolution** transformed the lives of the people; changed their relationship to information and knowledge; opened up new ways of looking at things.
- A New Reading Public emerged due to low cost of books, multiple production of books quickly, reaching out to an evergrowing eager readership.
- Book reading led to a new culture of reading. **Common people heard** sacred **texts** in the forms of ballads recited and folk tales narrated, knowledge to them was given orally.
- Oral Culture was now replaced by print culture.
- Publishers chose themes which were enjoyed listening to, as rate of literacy was still low till the 20th century in most European countries. Books were sung and recited in gatherings in villages and **taverns** in towns.
- Print led to religious debates and fear of print.
- People could express their ideas in print and spread them. Fear of xx ks spread.
- Rebellious and irreligious thoughts could be spread by new bocks.
- Many writers, artists, religious authorities and monarchs were worried about the loss of valuable literature due to uncontrolled printed works.
- Martin Luther wrote Ninety Five Theses in 1517, criticaling the Roman Catholic Church for its many rituals. It ultimately led to a division within the Church and the beginning of **Reformation** and **Protestantism** in Christianity.
- Luther translated the New Testament into German and it sold 5,000 copies in a few weeks. Lather called Printing. "the ultimate gift of Gea and the greatest one".
- Dissent became a part of print. The clergy became afraid of the new awakening.
- Erasmus, a Latin scholar and a Cat' of reformer, expressed deep fear of printing, accusing the printers for filling the world with slanderous, irreligious and seditious books.
- Catholic Church began inquisition to repress heretical ideas.
- They began to maintain an Index of Prohibited Books from 1558.
- The 17th and 18th certains saw the rise of literacy rates in almost all parts of Europe.
- This led to the reading mania. People wanted more books.
- Ideas of Issac Newron, Thomas Paine, Voltaire and Rousseau reached a larger public and their ideas above science, reason and nation became popular literature.
- **Result was** different types of books being published Ballads, almanacs, newspapers, magazines, journals.
- They gave information about current affairs, prices of various commodities, new discoveries, socio-cultural and political functions.
- Booksellers sold books through hawkers, from village to village. **Chap books** (cheap books sold for a penny) were sold by hawkers called chapmen in England, low-priced books called **Biliotheque Bleue** sold in France.
- By the mid-18th century books were believed to be means of spreading progress and enlightenment. Books would liberate society from the tyranny and despotism. Reason and intellect would reign.
- Mercier, a French novelist, proclaimed: 'Tremble, therefore, tyrants of the world! Tremble before the virtual writer!'

- Many historians believe that it was the print culture that created conditions which led to the French Revolution.
- 19th century saw children, women and workers becoming new readers.
- Books for children, textbooks, folk tales were published.
- Women not only became important readers but also writers. Some of the best known novelists of the 19th century were women Jane Austen, the Bronte sisters, George Eliot.
- Lending libraries in England became instruments of education for white-collar workers, artisans and lower middle-class people.
- Innovations in Print technology were made throughout the 19th century (i) Power-driven cylindrical press produced 8000 sheets per hour, (ii) Offset press developed and printed up to six colours at a time (iii) electrically-operated presses accelerated printing operations.
- New strategies in selling (i) Serialised novels (ii) Cheap series calle! the Shilling Series (iii) The dust cover jacket.
- The Great Depression of the 1930s led to cheap paperback equitons.
- Impact of Print Revolution felt in reading, publishing, growth of ideas, knowledge and new ways of looking at things.

SECTION D — INDIA AND THE WORLD OF PRINT

- India has a very old and rich tradition of handwritten manuscripts in Sanskrit, Arabic, Persian as well as vernacular languages.
- **Problems of Handwritten books :** (i) very expensive (ii) very fragile, (iii) had to be handled carefully and (iv) script written in afficient styles could not be read easily.
- Print comes to India in the mid 16th century to Goa, brought by the Portuguese.
- In 1579, Catholics print fir t Limil book at Cochin. In 1773, the first Malayalam book was printed by them. Dutch Protectant missionaries print 32 Tamil texts.
- First regular periodical ir India, Hickey's Bengal Gazette, in English in the late 17th century.
- First Indian Newspayer to appear, the weekly, *Bengal Gazette* by Raja Rammohun Roy's associate Gangadar Blattacharya.
- Early 19th century, age of reforms, intense debates around religious issues.
- Traditional practices criticised, new ideas emerged.
- Hindu Orthodoxy debated widow remarriage, *sati*, monotheism, idolatry and Brahmanical priesthood.
- Rammohun Roy published *Sambad Kaunudi* from 1821. Hindu Orthodoxy published *Samachar Chandrika* to oppose his ideas.
- Two Persian newspapers published Jam-i-Jahan Nama and Shamsul Akhbar.
- Gujarati newspaper Bombay Samachar was published from 1822.
- The Ulema, afraid of the English changing the Muslim Personal Laws, printed newspapers in Urdu and Persian.
- Deoband Seminary, founded in 1867, published fatwas telling Muslims how to behave.
- Ramcharitmanas by Tulsidas was first printed from Calcutta in 1810.

- The Naval Kishore Press of Lucknow, known as the most prestigious publishing house in this period, made great contribution to Urdu publication.
- Shri Venkateshwar Press of Bombay, another famous firm, published literature in vernacular languages.
- Thus, print connected various people, communities, sects in different parts of the country.
- It contributed to the growth of pan-Indian identities.

SECTION E — NEW FORMS OF PUBLICATION

- Printing created a desire for new kinds of writing.
- The novel soon became a distinct form of print. Other genres of writing were lyrics, short stories, essays about social and political matters.
- A new visual culture was born painters like Ravi Varma producta images for mass circulation.
- People could decorate their houses with cheap prints and calendars, even the poor could afford them.
- Cartoons and caricatures in pro-British publications lampoore! nationalists and nationalist cartoons criticised imperial rule.
- Women were affected by print culture. Literate fathers and brothers started educating them. Schools for women were set up.
- There were dissenters too. Hindus believed that an educated woman would be widowed soon.
- Muslims believed she would be corrupted by reading Urdu romances. Some rebellious women defied this prohibition.
- Examples: A girl from conservative Yus'um family learnt Urdu herself. (ii) In the early 19th century, Rashsundari Debi, a young married girl learnt to read in the secrecy of her kitchen. She later wrote her autobiograp'ny Amar Jiban in 1876.

Women Writers from 1861 chwards were:

- (i) Kailashbashini Deb. a Lengali, wrote how women were imprisoned at home, denied education, forced at home domestic work and was treated unjustly.
- (ii) Tarabai Shinde and Pandita Ramabai of Maharashtra wrote in 1880s, about the plight of upper-case Hirdu women, specially widows, with great anger.
- (iii) A Tamil novel expressed through a woman character about reading denied to women.
- (iv) Begum Rokeya Sakhawat Hossein, a noted educationist and literary figure, condemned men for denying education to women.
- By the 1870s, Hindi printing progressed.
- In Punjab: Early 20th century, Ram Chaddha's *Istri Dharam Vichar*, taught women to be obedient housewives.
 - The Khalsa Tract Society published many cheap booklets with the same message. *Battala*, an entire area in Central Calcutta, was totally devoted to printing popular books, sold by pedlars from door to door.
- **Print and Poor People :** Poor people could now buy cheap small books sold at crossroads. Public libraries were set up in early 20th century.
- **Jyotiba Phule,** a Maratha reform pioneer, wrote on behalf of low-castes. His *Gulamgiri* (1871) highlighted the injustices of caste system.

- In the 20th century, Dr B.R. Ambedkar of Maharashtra and E.V. Ramaswamy Naicker in Madras (known as Periyar) wrote against the caste system, read by people all over India.
- Workers like Kashibaba wrote and published *Chhote Aur Bade Ka Sawal* in 1938. An expose' of caste and class distinctions.
- A millworker of Kanpur wrote under the name of 'Sudarshan Chakra' between 1935-1955, a collection named *Sacchi Kavitayan*.
- Millworkers of Bangalore cotton mills set up libraries to educate themselves.

SECTION F — PRINT AND CENSORSHIP

- Before 1798, colonial rulers (East India Company) did not impose censorship.
- The 1820s saw the Calcutta Supreme Court pass regulations to control freedom of press.
- The Revolt of 1857 changed the attitude of the British. Englishmen der and ded repression of the 'Native Press'.
- In 1878, Vernacular Press Act was passed.
- It gave the government extensive rights to censor reports and editorials in vernacular newspapers.
- Militant protests and publication of more nationalist newspacers was the reaction.
- Punjab revolutionaries were deported in 1907. Bal Ganga and Tilak was imprisoned in 1908 for writing against the deportation in his *Kesari*. Gandhiii condemned the Vernacular Press Act in 1922. He saw freedom of press as a powerful vehicle of expressing and cultivating public opinion.

I. SUMMATIVE ASSESSMENT

A. NCERT TEXTBOOK QUESTIONS

- Q.1. Why did woodblock pring come to Europe only after 1295?
- Ans. Marco Polo, a great Itatian explorer, visited China in 1295. He brought the technology of woodblock printing from China to Italy. From Italy, it spread to other parts of Europe.
- Q.2. Why did Gandhiji say that the 'fight for Swaraj' is a fight for liberty of speech, liberty of the press and freedom of association? (2010)
- Ans. Various Acts passed by the British Government like the Defence of India Act, the Vernacular Press Act and suppression of about 42 newspapers during the First World War, deportation of Balgangadhar Tilak made Gandhiji make this remark in 1922.
- Q.3. Give reasons for the following:
 - (a) Martin Luther was in favour of print and spoke out in praise of it. (2010)
 - (b) The Roman Catholic Church began keeping an index of prohibited books from the mid-sixteenth century. (2010)
- Ans. (a) Martin Luther was a religious reformer of Germany. He wrote 'Ninety Five Theses', criticising many of the practices and rituals of the Roman Catholic Church. A printed copy of this was posted on a church door in Wittenberg. Luther's writings were reproduced and circulated widely. They were read by a large number of people and his reformative ideas ultimately led to a division of the Roman Catholic Church. Luther was full of praise for the print media. He said, "Printing is a gift of God and the greatest one."

(b) People wanted to know more and more about their religion and about their church. This made the clergy afraid of the new awakening. They saw it as a threat to their privileges, to their monopoly of interpreting religious texts and thus to their incomes. They felt that free print material can make the people rebel against the established religion. With this fear in mind, the Roman Catholic Church imposed several controls over publishers and booksellers. They began to maintain an Index of Prohibited Books from 1558 onwards.

Q.4. Write short notes to show what you know about

(a) Erasmus' idea of the printed books.

(2010)

- (b) What was the new type of literature that appeared in the 16th and 17th centuries?
- Ans. (a) Erasmus (1466–1533) was a great Catholic reformer of Holland. He was the pioneer of Reformation in Holland. He criticised the excesses of catholicism but kept his distance from Martin Luther. In some of his famous works, he criticised the corrupt and immoral life of the Pope and the clergymen. He was afraid of the influence of printed books. He wrote in 1508 in Adages, "Swarms of new books create a giru and even in good things satiety is most harmful. [Printers] fill the world with pooks, not just trifling things [such as I write] but with stupid ignorant, sharderous, irreligious and seditious books. and the number of them make the value ble books lose their value."
 - (b) The literacy rate went up from 16th to 18th century and by the end of 18th century the rate was as high as 60-80 per cent. This brought up new forms of literature in print meant for new audiences. There were almanacs, calendars, along with ballads and folktales. In England cheap penny chap books appeared and in France low-priced small books, printed on poor quality paper, appeared. They were known as Biliotheque Bleue. There were 'romances' and 'histories'. The periodical press developed and gave information on every kind of subjects wars, trade and new developments in other places.

Q.5. Write a short note on the Vernacular Press Act.

(2010)

Ans. The Vernacular Press Act ves passed in 1878, based on the Irish Press Laws.

- (i) It gave the government extensive rights to censor reports and editorials in the vernacular press.
- (ii) The government started keeping regular track of all newspapers published in the provinces.
- (iii) Any article, deemed seditious, led to a warning, and then followed a seizure of the press and confiscation of the publishing machinery.

Q.6. How was the freedom of press regulated?

- **Ans.** The Calcutta Supreme Court passed certain regulations in 1820 to control press freedom. The company encouraged newspapers loyal to the British rule. In 1835, the Governor-General Lord William Bentinck agreed to revise newspaper laws on the request of editors of English and vernacular newspapers. Thomas Macauley helped him to formulate these rules.
- Q.7. What did the spread of print culture in the 19th century India mean to : (a) women (b) the poor (c) the reformers? (2010)
- Ans. (a) Women: (i) Women's reading increased due to education at home and later, in women's schools.
 - (ii) Many journals were written for women by women. They contained everything that

would interest a woman — household hints, fashions, rituals. Novels in vernacular languages (Hindi, Urdu, Bengali, Tamil and Marathi) highlighted the miserable conditions of women in society. They spoke against denial of education to women, supported widow remarriage and national movement. They serialised stories and provided entertainment to women. Many families were not liberal but conservative. Hindus and Muslims feared that educated women would by corrupted. There were many rebellious women who defied all prohibitions against learning.

- (b) The Poor: The spread of education in the 19th century made everyone rich or poor, man or woman, old or young crazy about reading. Public libraries were opened in big towns, cities and big villages, which made reading accessible to the general public. Some millworkers of Kanpur wrote books about the desperate conditions of the poor. Chief among them were Kashibaba, who wrote *Chhote Aur Bade Ka Sawal* in 1938 against the caste and class distinctions. Poems of another mill-worker, named Sudarshan Chakra, between 1935 and 1955 were published as *Sachchi Kavitaven*. By the 1930s, Bangalore cotton workers also set up libraries to educate themselves. Social reformers sponsored these libraries to restrict drinking among the workers and to bring literacy to them.
- (c) The Reformers: Social reformers like Jyotiba Phu's, the Maratha pioneer of 'low caste', wrote about injustices of the caste system in his Galamgiri in 1871.

 Issues of caste distinction began to be written about in many printed tracts and essays. Later in the 20th century, B.R. Ambedkar of Maharashtra and E.V. Ramaswamy Naicker in Madras, better known as Periyar, wrote powerfully on caste and their writings were read all over India. Local protest movements and sects also created a lot of popular journals criticising ancient scriptures and locking forward to a new and just future.

Q.8. Why did some people in the 18th century Europe think that the print culture would bring enlightenment and end despotism? (2010)

Ans. In the 18th century, many believed that books were means of spreading progress and enlightenment. They believed that books could change the world. They would end tyranny and free society from despetism. The world would begin a new era of reason and intellect. One famous novelist of the 18th century, Louise Sebastian Mercier of France, declared that printing press was the most po verful engine of progress and public opinion was the force that would sweep away despetism. In his books, heroes were changed and affected by reading. They became better more knowledgeable by reading books. Mercier proclaimed: "Tremble, therefore, tyrants of the world! Tremble before the virtual writer!"

Another reason was the ideas of scientists and philosophers were now available to the common people. The ideas of Thomas Paine, Voltaire, Rousseau were widely read and understood by the common people. They saw the world through new eyes.

Q.9. Why did some people fear the effect of easily available printed books? Choose one example from Europe and one from India.

Ans. Europe: Many people were afraid of the effect of the printed word on people's minds. They thought easy access to printed matter would make them rebellious and irreligious. That would lead to "valuable" literature to be destroyed. Religious authorities and monarchs were the ones most afraid.

One example is of Martin Luther's Ninety Five Theses, which criticised the many practices and

rituals of the Roman Catholic Church. His writings led to the beginning of the Protestant Reformation. Print and popular religious literature stimulated many interpretations of the faith even among not so educated working class. The Roman Church was so disturbed that it began inquisition to repress heretical ideas and impose severe controls over publishers and book-sellers to stop the spread of "heretical ideas."

India: In India, easily available books led to new interpretations of the beliefs and conflict between reformers and conservatives. Religious ideas reached a wider public and encouraged debates and controversies within and among different religions. Conservative Hindus believed that books would influence women and they would be widowed early. Muslims thought their women would be corrupted by easy access to reading. The Ulema were deeply afraid that new ideas would lead to the collapse of Muslim personal laws. The Deoband Seminary, founded in 1867, published thousands upon thousands of *fatwas* telling Muslims how to conduct themselves. Hindu Orthodoxy started a journal *Samachar Chandrika* to oppose the views of the reformer, Raja Rammohun Roy published in *Sambad Kaumwi*.

Q.10. Write short notes on "The Vernacular Press Act" to show what you know about it. (2010)

- Ans. The Vernacular Press Act of 1878 was implemented for stricter control over the vernacular press and to allow the government to have more authority over publishing. It also helped the government to repress seditious writing and hence was nicknamed the *Gagging Act*. This act clearly discriminated between the English and vernacular press. According to this Act,
 - (i) A District Magistrate could (with prior permission of the local government) ask a publisher of any vernacular newspaper to enter into a bond, whereby he had to undertake not to publish any material which could excite the feeling of disaffection among people of different castes, class or religion against the government. The publisher could be asked in certain circumstances to deposit a certain amount of money as security. If an offence was committed then the security could be forfeited or equipment seized.
 - (ii) No appeal could be made to any court of law.
 - (iii) If proofs of the paper were submitted to a government censor, then the newspaper was exempt from the Ac. The Act made the vernacular press submissive. They began to echo the ideas of the British Press rather than voice their own views. The Vernacular Press Act was repealed in 1572 by Lord Ripon.

OTHER IMPORTANT QUESTIONS (AS PER CCE PATTERN)

B. MULTIPLE CHOICE QUESTIONS [1 MARK]

- Q.1. The earliest kind of print technology was developed in:
 - (a) Japan and Korea

(b) India, Japan and Korea

(c) China, Japan and Korea

(d) India, China and Arabia

Ans. (c)

- Q.2. The uses of print diversified in urban China by the 17th century. Which of the following statements support the above statement?
 - (a) Print was no longer used by scholar-officials only
 - (b) Merchants used print in their everyday life and trade information

- (c) Reading became a leisure activity
- (d) All the above

Ans. (d)

Q.3. When and by whom was handprinting technology brought to Japan?

- (a) The Arab travellers to Japan in the 8th century
- (b) Buddhist missionaries from China around AD 768-770
- (c) Chinese silk merchants in the 6th century
- (d) The Egyptians in the 8th century

Ans. (b)

Q.4. Which statement given below is not an explanation of the art form called 'Ukiyo'?

- (a) 'Ukiyo' means pictures of the floating world or depiction
- (b) Artists first draw the themes on paper, then a skilled wood-carver postes the drawing on a wooden block
- (c) He then carves a printing block to reproduce the painter's lines
- (d) The original drawing is then preserved in the libraries

Ans. (d)

Q.5. When and how did the Chinese start handprinting?

- (a) From the 6th century onwards, the Chinese printer by rubbing paper
- (b) From AD 594 onwards, books in China we exprinted by rubbing paper against the inked surface of wooden blocks
- (c) From the 6th century onwards, by printing on this porous sheet
- (d) All the above

Ans. (b)

Q.6. China was, for a long time, the mojor producer of printed material, because :

- (a) Civil service examinations were held regularly in China to recruit people to civil services
- (b) Under the sponsorship of u.e imperial state, textbooks for these examinations were printed in vast numbers
- (c) The number of exaccination candidates kept on increasing from the 16th century, so did the print material
- (d) All the above

Ans. (d)

Q.7. The term 'Calligraph' means:

- (a) The art of beautiful printing
- (b) The art of beautiful and stylised writing
- (c) The art of beautiful handprinting
- (d) The art of printing an 'accordion book'

Ans. (b)

Q.8. Who was Kitagawa Utamaro and why is he famous?

- (a) A famous Japanese artist, famous for his prints
- (b) A Japanese artist, famous for his art form 'Ukiyo'
- (c) A Japanese artist who influenced European artists like Manet, Monet and Van Gogh
- (d) A Japanese artist born in Edo in 1753, famous for his contribution to an art form called 'Ukiyo' which influenced European artists like Manet, Monet and Van Gogh

Ans. (d)

Q.9. The production of manuscripts became possible in Europe because :

- (a) The Europeans discovered paper
- (b) Just like silk and spices, paper reached Europe via the Arab world
- (c) Chinese paper reached Europe in the 11th century via the silk route, like silk and spices
- (d) All the above

Ans. (c)

Q.10. The first to use wood-block printing in Europe were:

- (a) The French
- (b) The Spaniards
- (c) The Italians
- (d) The Germans

Ans. (b)

Q.11. The term 'Compositor' means:

- (a) A person who composes poems
- (b) A person who composes lyrics and songs for a play
- (c) A person who composes music
- (d) A person who composes the text for printing

Ans. (d)

Q.12. The term 'Galley' refers to

- (a) A corridor or long passage where family portrait, are hung
- (b) A metal frame in which types are laid and in the composed
- (c) A long, low built ship with one deck, propered by oars and sails
- (d) A scarecrow

Ans. (b)

Q.13. The Print Revolution transformed in lives of people by:

- (a) Changing their relationship to information and knowledge; with institutions and authorities
- (b) By producing cheaper or aks and producing them at a fast rate
- (c) Influencing popular perceptions and opening new way of looking at things
- (d) Both (b) and (c)

Ans. (d)

Q.14. Taverns were:

- (a) Restaurants, where people could eat, drink and be merry
- (b) Cheap hotels in towns
- (c) Places where people gathered to drink alcohol, to be served food, to meet friends and exchange views
- (d) Small buildings in a village for a public meeting

Ans. (c)

Q.15. Protestant Reformation was :

- (a) A 16th century movement to reform the Catholic Church dominated by Rome
- (b) A challenge to the authority of Rome
- (c) A new religion started by Martin Luther
- (d) A movement which started anti-Catholic Christianity

Ans. (a)

Q.16. 'Tremble, therefore, tyrants of the world! Tremble before the virtual writer.' Whose words are these and what warning is given through them?

- (a) Mercier, a French novelist of 18th century, who believed that printing press is so powerful that it would sweep despotism away
- (b) Louise Sebastien Mercier, a novelist of the 18th century England, who gave this warning to despots
- (c) Mercier, an American novelist of the 18th century, who believed in the power of print and warned against despotism
- (d) A French novelist Mercier (19th century), who believed in the power of print

Ans. (a)

Q.17. Print culture, according to many historians, made people critical and rational because :

- (a) Enlightened thinkers argued for the rule of reason rather than custom, judging everything with reasons
- (b) The thinkers attacked sacred authority of the Church and despoin m of the State
- (c) People who read the ideas of Voltaire and Rousseau saw the voild through different eyes
- (d) All of these

Ans. (d)

Q.18. There was a virtual reading mania in European court res at the end of the 18th century because:

- (a) People wanted to read books and printers p. duced them in increasing numbers
- (b) Churches set up schools in villages carrying literacy to peasants and artisans
- (c) Literacy rates went up in Europe as 60 to 80 percent
- (d) There was a variety in reading material, so reading became popular

Ans. (b)

Q.19. New forms of popular literature, targeting new audience at the end of the 18th century, were:

- (a) Romances, histories aln. macs, ballads and folktales for entertainment
- (b) Newspapers and joi rhals combining current affairs (wars and trade) with entertainment
- (c) Ideas of scientist, and philosophers included in popular literature
- (d) All the above

Ans. (d)

Q.20. Which of the following statements does not support the view of some historians that Print Culture was the basis for the French Revolution?

- (a) Print culture led to the spread of ideas of enlightened thinkers and encouraged questioning, critical reasoning and rule of reason rather than tradition
- (b) It led to a public culture of debate, discussion, new ideas of social revolution
- (c) Print did not directly shape the people's minds but opened up the possibility of thinking differently
- (d) It aroused hostility against monarchy, its mentality and mocked it

Ans. (c)

Q.21. Children became an important category of readers in the 19th century, mainly because:

(a) Primary education became compulsory and production of school textbooks became essential for publishing industry

- (b) A children's press devoted to literature for children was set up in France in 1857
- (c) Grimm Brothers in Germany published fairytales for children in 1812
- (d) Anything vulgar was not published in children's books

Ans. (a)

Q.22. The contribution of Grimm Brothers of Germany to children's literature was :

- (a) Publishing stories for them
- (b) Spending years on compiling traditional folktales gathered from peasants, editing and publishing them as a collection in 1812
- (c) Having a new shape to rural folktales
- (d) All the above

Ans. (b)

Q.23. The role of lending libraries in England in the 19th century was :

- (a) Promoting reading among the working-class people
- (b) Educating white collar workers, artisans and lower middle class people
- (c) Encouraging self-improvement, self-expression and encouraging the working class to write autobiographies
- (d) Both (b) and (c)

Ans. (d)

Q.24. Printers and publishers developed new stra'eg es to sell their products. Which of the following is not an innovation of the 20th century?

- (a) Cheap paperback editions were printed
- (b) The dust cover or the book jacket was an innovation
- (c) Important novels were serialised. Valian led to a new way of writing novels
- (d) Popular works were sold in England in cheap series called the shilling series

Ans. (c)

Q.25. Through the 19th centur, series of innovations in printing technology were:

- (a) Richard M. Hoe of New York perfected power-driven cylindrical press capable of printing 8,000 sheets per hour
- (b) Six colours at a time could be printed by the offset press
- (c) Methods of feeding paper improved, quality of plates became better, automatic paper reels and photoeic stric controls of colour register were introduced
- (d) Both (a) and (b)

Ans. (d)

O.26. In which year, printing in Hindi began and what was its main concern?

- (a) Hindi printing began from the 1870s, a large segment was devoted to women's education, widow remarriage and the national movement
- (b) Hindi printing began from the 1870s and their main concern was women-related issues
- (c) Hindi printing began from 1900 and was devoted to education of women
- (d) Printing in Hindi began in the early 20th century and its main concern was religious reform

Ans. (a)

Q.27. By the end of the 19th century, the new culture taking shape in India was :

(a) A visual culture with cheap prints and calendars, so that even the poor could decorate the walls of their homes with them

	(b)	(b) Visible images reproduced in multiple copies which shaped popular ideas abou modernity, tradition, religion, politics, society and culture				
	(c)	e) Painters producing images for mass circulation				
		Ravi Varma starting a new visual culture				
Ans.	(b)	-				
Q.28.	28. The Bengal Gazette was:					
	(a)	A weekly magazine, first to be edited by	an Indian			
	(b)	b) A weekly English magazine edited by James Hickey from 1780, described as a commercial				
	()	paper open to all, influenced by none	' D 1 D			
		First English magazine brought out by Ra	-	h		
Ans.		A weekly magazine, edited by James Hick	key from 1780 in Englis	11		
Q.29.	The book, 'Chote Aur Bade Ka Sawal' talked about (a) the link between caste and class exploitation [2010 (T-1)					
		the injustices of the caste system				
		restrictions on the vernacular press				
	(d)	ill treatment of widows	1.0.			
Ans.	(a)					
Q.30.	Wh	ich one among the following is an ancie	r's panie of Tokyo?	[2010 (T-1)]		
	(a)	Osaka (b) Nagano	(c) Edo	(d) Gifu		
Ans.	(c)	, C				
Q.31.	Wh	o wrote about the injustices of the caste	system in 'Gulamgiri'	? [2010, 2011 (T-1)]		
	(a)	Raja Rammohan Roy	(b) Jyotiba Phule			
	(c)	Bal Gangadhar Tilak	(d) Bankim Chandra			
Ans.	(b)					
Q.32.		o among following invented the first pri		[2010, 2011 (T-1)]		
	` ′	Macro Polo	(b) Kitagawa Utamaro			
		Johann Gutenberg	(d) Erasmus			
Ans.						
Q.33.		ich of the following was the first book p	•	[2010, 2011 (T-1)]		
	` ′	The Diamond Sutra (b) Chapbook	(c) Grimms' fairytales	(d) The Bible		
Ans.						
Q.34.		Which of the following is the correct meaning of 'Biliotheque Bleue'? [2010 (T-1)]				
	` ′	An author	(b) Low price small be	ooks		
Anc	` ′	Monuments	(d) None of these			
Ans.				4 4 1		
Q.35.	The	e printing press was first introduced in l	India by which one of	_		
	(a)	East India Company officials	(b) Indian reformers	[2010, 2011 (T-1)]		
		Protuguese missionaries	(d) Arabic traders			
Ans.			(-)			
	. /					

O 36	Which religious refor	mer was responsible fo	or the Protestant I	Reformation?			
Q.50.	which rengious reion	mer was responsible to	or the Protestant 1	[2010 (T-1)]			
	(a) Martin Luther	(b) George Elliot	(c) Maxim Gorky	(d) Martin Luther King			
Ans.	(a)						
Q.37.	Which of the following	g is an Enlightened thir	nker whose writing	s are said to have created			
	conditions for a revolution in France? [2010, 2011 (T-1)						
	(a) Louise Sebastian M	Mercier	(b) Rousseau				
	(c) Mennochio		(d) Gutenberg				
Ans.	(b)						
Q.38.	Which of the following was a book showing links between caste and class exploitation [2010, 2011 (T-1)]						
	(a) Ghulamgiri		(b) Amar Jiban				
	(c) Istri Dharm Vichan	·	(d) Chhote Aur Ba	ade Ka Sawal			
Ans.	(d)						
Q.39.	What were low priced	What were low priced small books printed on poor quality paper and bound in cheap					
	blue covers called in		10	[2010 (T-1)]			
	(a) Chapbooks	(b) Almanacs	(c) Biblic neque E	Bleue (d) Ballads			
Ans.	(c)		75.0				
Q.40.	Paperback editions of books were introducted during [2010 (T-1)]						
	(a) the First World Wa		(b) the Second Wo				
	(c) the Russian Revolu	ution	(d) the onset of th	e Great Depression			
Ans.							
Q.41.	The circulation of har	The circulation of handwritten n. an uscripts remained limited because:					
	(a) they were fragile of	and coloriord to handle	(b) they could n	[2010, 2011 (T-1)]			
	(c) they could not be	and swkward to handle	(d) all the above	ot be carried around			
Ans.	•	icad (a)iiy	(u) all the above	,			
	· · · · · · · · · · · · · · · · · · ·	and by notty nodlows	and sold for a non	my vyono knovym og s			
Q.42.	III Eligianu books cat	ried by petty pedlars	and sold for a pen	[2010 (T-1)]			
	(a) Shilling seaws	(b) Almanacs	(c) Chapbooks				
Ans.	` '	(*)	(s) F	(4) - 10 10 10			
		g books reflects the pli	ght of the 'lower o	eastes' and poor in India? [2010, 2011 (T-1)]			
	(a) Gulamagiri		(b) Chhote Aur Ba				
	(c) Sachchi Kavitayen		(d) All the abvoe				
Ans.	•						
0.44.	The Vernacular Press	Act of 1878 was mode	elled on :	[2010, 2011 (T-1)]			
2	(a) Irish Press Laws	.,	(b) American Pres				
	(c) Chinese Press Law	/S	(d) German Press				
Ans.	(a)						
Q.45.	Which of the followin	ng reading material we	re especially for w	vomen?[2010, 2011 (T-1)]			

	(a) Cha	ap books		(b)	Penny magazines		
	` '	mm's Fairytales		(d)	The Bible		
Ans.	(b)						
Q.46.	"Printi	Printing is the ultimate gift of God and the greatest one." Who spoke these words? [2010, 2011 (T-1)]					
		nann Gutenberg			New Comen		
	` /	hatma Gandhi		(d)	Martin Luther		
Ans.							
Q.47.		_	rst printing press in the			[2010, 2011 (T-1)]	
		rcopolo nes Watt			Johann Gutenberg None of the above		
Ans.		nes watt		(u)	Trone of the above		
		the name of t	he oldest printed bool	c of	Japan.	[2010, 2011 (T-1)]	
		amond Sutra	(b) Bible		Ukiyo	(d) Koran	
Ans.	(a)				00,		
Q.49.	In whi	In which among the following countries was the earliest kind of print technology					
	develop		(1) F 1 1		50	[2010, 2011 (T-1)]	
Ans.	(a) Ind	112	(b) England	(2)	i'rance	(d) China	
	Which of the following statement is true (r) the light of Vernacular Press Act 1878?						
Q.50.	vv IIICII	of the followin	g statement is true in	ne	light of vernacula	[2010, 2011 (T-1)]	
	(a) It s	gave freedom to	Vernacular press			[2010, 2011 (1-1)]	
	-		ssistance to Vernacular	pres	S		
	(c) It provided rights to government to censor reports and editorials in the Vernacular press						
	` '	ne of the above					
Ans.							
Q.51.		mong following ddhist Missiona	in troduced hand prin	_	technology in Japa Buddhist Missionar		
	. ,		ries from China		None of the above	ics iroin Japan	
Ans.	` '			(0)			
Q.52.						[2010, 2011 (T-1)]	
	(a) A children press, devoted to literature for children alone, was set up in France in 1757						
	(b) Penny magazines were especially meant for men(c) Lending libraries had been in existence from the seventeenth century						
		-	ad been in existence fr	om	the seventeenth cent	tury	
Ans.	` ′	ne of the above					
		did the printing	a nross first come to l	\Box 00	with Portuguese m	niccionarios?	
V.33.	vviieli (aid the printing	g press first came to	JUU	with I of tuguese II	[2010, 2011 (T-1)]	
	(a) Mie	d-eighteenth cer	itury	(b)	Mid-seventeenth ce		
		d-sixteenth cent	ury	(d)	Mid-fifteenth centu	ry	
Ans.	(c)						

Q.54.	Who started to edit the B	_	•	[2010 (T-1)]		
	(a) James Augustus Hickey		(b) Richard M Hoe			
Ans.	(c) Bal Gangadhar Tilak		d) None of the above			
	` '		W 49	F0040 (TD 4)3		
Q.55.	Who among the following			[2010 (T-1)]		
Ans.		Bront'e Sisters ((c) George Eliot (d	None of the above		
0.56.	Who among the following	did not write abou	t the caste system?	[2010 (T-1)]		
Q.000	(a) E. V Ramaswamy Nat	=	b) Ram Chaddha	[=010 (1 1)]		
	(c) B. R. Ambedkar	`	d) Jyotiba Phule			
Ans.	` '	`	•			
Q.57.	Who among the following	g brought the techno	ology of wood block a			
	(a) Johann Gutenberg (b)	Marco Polo	c) Richard M Ene ([2010 (T-1)]		
Ans.	•	Wateo 1010 (c) Richard Wi 113c (i) None of the above		
Q.58.	Who among the following	g agreed to revise Pr	ess Lawi?	[2010, 2011 (T-1)]		
	(a) Lord Cornwallis	(b) Lcal Calhousie			
	(c) Governor General Bent	tinck ((2) Fone of the above			
Ans.	(c)					
Q.59.	Who wrote her autobiogra	aphy 'Amar Jiher'	published in 1876?	[2010, 2011 (T-1)]		
	(a) Tara Bai Shinde		b) Rash Sundari Devi			
	(c) Pandita Rama Bai		d) Kailashbashini Dev	i		
Ans.	(b)					
Q.60.	Which one among the following is an autobiography of Rashsundari Devi?					
		(2)		[2011 (T-1)]		
		Anar Jyoti ((c) Amar Jawan	(d) Amar Zindagi		
Ans.	(a)					
Q.61.	Lending libraries carne in	nto existence in the :		[2011 (T-1)]		
		18th Century ((c) 19th Century	(d) 20th Century		
Ans.	(c)					
Q.62.	Who among the following perfected the power drivers cylindrical press? [2011 (T-1)					
	(a) James Watt (b)	Newcomen ((c) George Eliot	(d) Richard M Hoe		
Ans.	(d)					
Q.63.	Who was against the Catl	holic Church?		[2011 (T-1)]		
	(a) Martin Luther (b)	Gutenberg ((c) Jaidev	(d) John Augustine		
Ans.	(a)					
Q.64.	The first weekly paper pu	The first weekly paper published in India was [2011 (T-1)]				
-	(a) Bombay Samachar		b) Bengal Gazette			
	(c) Shamsul Akbar	(d) Samachar Chandika			
Ans.	(b)					

Q.65. Who was Martin Luther?

[2011 (T-1)]

- (a) Religious reformer of Germany
- (c) Religious reformer of Austria
- (b) Religious reformer of France (d) Religious reformer of Holland

Ans. (a)

C. SHORT ANSWER TYPE QUESTIONS [3 MARKS]

Q.1. Why was China a major producer of printed material for a long time?

Ans. China had a huge bureaucratic system. The personnel for this system was chosen on the basis of a Civil Service Examination. To help the candidates, textbooks for this examination were printed in enormous numbers. In the 16th century, when more candidates were recruited, more printed material appeared in public.

Q.2. Who were the people who employed scribes to write in the 14th 'entury?

Ans. As handwritten books were expensive, only the rich, the aristocrate and the Church could employ scribes. The scribes wrote only for aristocratic circles and rich monastic libraries. With the coming of the woodblock printing, merchants and traders stated buying books in large numbers, with the result that booksellers could afford to hire scribes. One bookseller could employ 50 scribes due to the new technology in printing It was no longer the monopoly of the rich and the influential.

Q.3. State the limitations of handwritten books.

(2010)

Why were Manuscripts not used widely in everyday life before the age of print in India?

Ans. Handwritten books were expensive and vo's a long time to produce. Copying was expensive and it was hard and laborious work. The manuscripts were very fragile and could easily be spoilt. They were awkward in size and difficult to carry. The result was that their circulation was limited. Middle-class people could not afford them.

Q.4. Write a short note on the verelopments or innovations in the printing technology in the 19th century. (2010)

OR

Give three methods by which printed books became more accessible to people.

Describeth acyclop one of printing press after Gutenberg.

Ans. There were a series of innovations in the printing technology in the 19th century.

- (i) Richard M. Hoe of New York perfected the power-driven cylindrical press. He could print 8000 sheets per hour. His press was very useful for printing newspapers.
- (ii) The late 19th century saw the development of **offset press** capable of printing six colours at a time.
- (iii) Electrically-operated press in the early 20th century increased the rate of printing operations.
- (iv) Methods of feeding paper improved, quality of plates became better, machines were fed automatic paper reels and photoelectric controls of colour register were introduced.

Q.5. Write a short note on how printing press came to India.

(2010)

Ans. The printing press was brought to India by the Jesuit missionaries. They came to Goa in the

19th century, who learnt Konkani and printed many tracts. But in 1674, about 50 books were printed in Konkani and Kanarese languages. The Catholic priests published the first book in Tamil in 1579, at Cochin and in 1713 the first book in Malyalam was printed by them. The Dutch Protestant missionaries had already printed 72 Tamil books by 1710, most of them translations of earlier texts. By the end of the 18th century, newspapers began to appear in various Indian languages.

Q.6. What were the difficulties faced by manuscripts in India?

Ans. The handwritten books were very expensive and very fragile. They were difficult to carry and had to be handled carefully. They were also not easy to read as the script was written in many styles. Because of this difficulty they were not widely read. Teachers dictated them from memory and the students wrote them down. Students learnt not to read the manuscripts but only wrote them. Though in pre-colonial period Bengal had many village primary schools, the manuscripts were not used in everyday life. Thus, students became literate without ever actually reading the texts.

Q.7. Explain the terms Ulema and Fatwas.

- Ans. (i) Ulema were scholars of Islam and the Sharia (a body of 's come leaved men and the term became associated with experts or religious affairs.
 - (ii) Fatwa: It was a religious edict issued by a competen religious authority, called the Mufti, to clarify a point about Islam, or to tell the Muslims what to do in a specific situation.

Q.8. Who were the supporters of women's education in India and why?

Ans. The print culture affected the lives of women. Not only women readers but also many women writers came forward to write about women's experiences. They were supported by liberal fathers and husbands who started educating their womenfolk at home. Some even sent them to schools. Many schools for women were set up by social workers and rich people in town and cities. Many reformers also supported education among women.

Q.9. Who were the dissenters? Vary did they object to women being educated?

Ans. There were dissenters along Aindus as well as Muslims. Hindus had the superstitious belief that women would be wood if they were educated. Muslims believed that a woman would be corrupted by reading Urdu romances.

Q.10. What was the role of cartoons and caricatures in new forms of publications? (2010)

Ans. By the 1870's controls and caricatures appeared in many journals and newspapers. They commented on social and political issues. By making fun of certain beliefs, they aroused the public and made them think about certain rules of society and the role of imperial rulers. Some caricatures made fun of the educated Indian's fascination for everything western in tastes, clothes etc. Some, on the other hand, expressed fear of change of any kind. In the field of politics they lampooned the behaviour and attitude of imperial rulers. The imperial rulers returned the compliment by making fun of and caricaturing the nationalists.

PREVIOUS YEARS' QUESTIONS

Q.11. Explain how print culture had assisted the growth of nationalism in India in the 19th century. [2010, 2011 (T-1)]

Ans. (i) Print culture led to publication of most papers in Vernacular languages. Many more

- journals were published after 1870.
- (ii) These journals and newspapers published cartoons and caricatures criticising imperial rule and commented on social and political issues. The vernacular newspapers like Tilak's *Kesari* and *Maratha* became assertively nationalist and reported on colonial misrule and encouraged nationalism.
- (iii) The repressive measures passed by the British government provoked militant protest. Tilak was imprisoned for writing about them in his *Kesari*, in 1908. It led to widespread protests. Print helped the leaders to carry their ideas to people across India, brought them closer and helped the growth of nationalism.

Q.12. How did print culture affect women in the 19th century India? Explain. (2010)

Ans. Women became important as readers as well as writers. Lives and feelings of women began to be written in vivid and intense ways. The number of women readers increased enormously in middle-class homes. Liberal fathers and husbands began educating u.a. womenfolk at home and sent them to schools when schools for women were set up in cities and towns. Many journals carried a syllabus and attached suitable reading matter which could be used at home. From the 1860s, a few Bengali women like Kailashbashini Desi wrote books highlighting the experience of women – how they were imprisoned, kept in ignorance and forced to do hard domestic work and treated unjustly. Tarabai Shinde and Pandita Ramabai of Maharashtra in 1880, wrote with anger about the miserable lives of upper-caste Hindu women – specially widows.

In Central Calcutta, an entire area called Battaic was devoted to printing popular books, profusely illustrated. They were carried by reclars to homes enabling women to read them in their leisure time.

But everyone was not so liberal. I'indus (conservative) believed that a literate girl would become a widow. Muslims believed that an educated woman would be corrupted by reading. Some women had to learn to read and write in secret, like Rashsundari Debi of East Bengal. She learnt to read secretly in nor kitchen and later wrote her autobiography **Amar Jiban** in 1876.

Q.13. "The print culture created the conditions within which the French Revolution occurred." Support the statement giving three arguments. [2009, 2010, 2011 (T-1)]

- Ans. (i) Print popularised the ideas of enlightened thinkers, the writings of Voltaire and Rousseau were read vioely. They made a critical commentary on tradition, superstition and despotism. A opened the eyes of the readers, made them question, be critical and rational.
 - (ii) Print created a new culture of dialogue and debate. All values, norms and institutions were revalued and discussed by a public that had become aware of the power of reason. New ideas of social revolution came into being.
 - (iii) By the 1780s, there was an outpouring of literature, that mocked royalty and criticised their morality. In the process, it raised questions about the existing social order. It led to hostile sentiments against the monarchy. Thus, the print culture created the conditions in which the French Revolution occurred.

Q.14. Explain any three features of handwritten manuscripts before the age of print in India. (2010)

OR

Describe the salient features of Indian manuscripts before the age of print. [2011 (T-1)] Ans. (i) India had a very rich and old tradition of handwritten manuscripts in Sanskrit, Arabic,

Persian as well as many vernacular languages.

- (ii) Manuscripts were copied on palm leaves or hand-made paper. Pages were sometimes beautifully illustrated. They would be pressed between wooden covers or sewn together for preservation. Manuscripts continued to be produced till the late 19th century inspite of the introduction of print.
- (iii) Manuscripts were highly expensive, fragile, could not be read easily as script was written in different styles. They were, thus not widely used in everyday life.

Q.15. Explain the main features of the first printed Bible.

[2010 (T-1)]

Ans. Main features of the first printed Bible were:

- (i) About 180 copies of the Bible were printed and it took three years to produce them.
- (ii) The text was printed in the New Gutenberg press with metal type, but the borders were carefully designed, painted and illuminated by hand by artists.
- (iii) No two copies were the same. Every page of each copy was different. This made everyone posses a copy which they could claim was unique.
- (iv) Colour was used within the letters in various places. This had two functions it added colour to the page and highlighted all the holy words to emphasize their significance colour on every page was added by hand.
- (v) Gutenberg printed the text in black leaving spaces where the colour could be filled later.

Q.16. Examine the role of missionaries in the growth of press in India? [2010 (T-1)]

Ans. The printing press first came to India with Portuguese missionaries to Goa in the mid-sixteenth century.

Jesuit priests learnt Konkani and printed several tracts. By 1674, about 50 books had been printed in Konkani and Kanara lang tages. Catholic priests published the first Tamil book in 1579 at Cochin and in 1713, the first Malayam book was published by them. By 1710, Dutch Protestant missionaries had published 32 Tamil Texts, many of them translation of olderr works.

Q.17. What role was played by the print culture in bringing the French Revolution? [2010, 2011 (T-1)]

OR

Many Historians argued that print culture created conditions within which French revolution occurred. Explain with three arguments.

Ans. Role of print culture in French Revolution

- (i) Print popularised the ideas of Enlightenment thinkers. Collectively, their writing provided a critical commentary on tradition, superstition and disposition. They argued for the rule of reason than custom.
- (ii) They attacked the sacred authority of the Church and despotic power of the state. This eroded the authority of a social order based on tradition. The writings of Voltaire and Rousseau made readers see the world through new eyes, eyes that questioned and were rational and critical.
- (iii) Secondly, print created a new culture of dialogue and debate. Now all values, norms and institutions were re-evaluated and discussed by the public, now aware of their power to question existing beliefs and ideas. It led to new ideas of social revolution.

Print Culture and the Modern World

Thirdly, by the 1780s there was an output of literature that mocked reoyalty and questioned their morality. Cartoons and caricatures presented monarchy interested only in their own pleasures, while the ordinary people suffered immense hardships. Literature spread hostile sentiments against the monarchy, though it was circulated underground.

But we must remember that to combat the above ideas was the influence of the Church. If people read Voltaire and Rousseau, they were also exposed to monarchical and Church propoganda. So print did not directly shape their minds, but it made it possible for people to think differently.

Q.18. How did the ideas of scientists and philosophers become more accessible to common people after the beginning of print revolution in Europe? [2010 (T-1)]

Ans. Ideas of scientists and philosophers on printing of books, became accessible to common people. Ancient and medieval scientific texts were compiled and published, maps and scientific diagrams were widely printed. Ideas of Issac Newton were published and they could influence a much wider circle. The writings of thinkers like Thomas Pasore, Voltaire and Rousseau were printed and read by a vast majority. Their ideas also were found in the literature of the time.

Q.19. How did the printing press bring forth changes in reading; culture? [2010 (T-1)]

OR

What was the impact of Print Revolution?

[2011 (T-1)]

OR

How did printing press create a new reading public? Explain.

[2011 (T-1)]

Ans. With the printing press, a new reading put lic emerged.

- (i) Printing reduced the cost of books.
- (ii) The time and labour to produce each book came down. Multiple copies could be produced easily.
- (iii) Books flooded the market, reaching out to an ever growing readership.
- (iv) It created a new culture of reading.
- (v) Common people could not read books earlier, only the elite could. Common people heard a story or saw a performance collectively.
- (vi) Instead of a hearing public now there was a reading public.
- (vii) The rate of iteracy in European countries was also low till the 20th century. Publishers reached out to people by making them listen to books being read out.
- (vii) Printers published popular ballads and folktales, profusely illustrated. These were then sung and recited at village gatherings in taverns in towns. Oral culture thus entered print and printed material was orally transmitted, Hearing and reading public, thus became one.

Q.20. Why were the printed books popular even among illiterate people? [2010, 2011 (T-1)]

- **Ans.** (i) First, very cheap small books brought to markets in 19th century towns allowed poor people travelling, to buy them. Public libraries set up in early 20th century expanded the access to books.
 - (ii) From the late 19th century, many social reformers like Iyoliba Phule (a Maratha reform pioneer) wrote about injustices of the caste system in their books (Gulamgiri, 1871). In 20th century B.R. Ambedkar and E.V. Ramaswamy Naicker wrote powerfully on caste and their books were read by people all over India.

Workers in factories were too overworked and lacked education to write much about their experiences. A Kanpur mill worker wrote and published **Chhote aur Bade ka Sawal** in 1938 to show links between 1935-1955 were published as "Sacchi Kavitayen". Libraries were set up in Bangalore cotton mills and in Bombay. It was done to bring literacy and to propagate the message of nationalism.

The printed books made the poor crazy about reading.

Q.21. Describe the progress of Print in Japan.

[2010 (T-1)]

Ans. Buddhist Missionaries from China introduced hand-printing technology into Japan around AD 768-770. The oldest Japanese book, printed in AD 868, is the Buddhist **Diamond Sutra**, containing six sheets of text and woodcut illustrations. Pictures were printed on textiles, playing cards and paper money. In medieval Japan, poets and prose writers were regularly published, books were cheap and in plenty.

In the late 18th century, flourishing urban circles at Edo (modern Tolero) published illustrated collections printings artists, courts and book stores were packed with hand-printed material of various types – books on women, musical instruments, calculations, tea ceremony flower arrangements, proper etiquette cooking and famous places.

Famous examples: Kitagawa Utamoro's contribution to at form called *Ukiyo* (pictures of the floating world).

Q.22. What is a manuscript? Give four shortcomizes of manuscripts. [2010 (T-1)]

Ans. A manuscript are hand written books written on ralm leaves or on hand made paper. Pages were sometimes beautifully illustrated. They would be either pressed between wooden covers or sewn together to ensure preservation.

The four drawbacks were:

- (i) They were highly expensive and fragile.
- (ii) They had to be handled carefully.
- (iii) They could not read easily as the script was written in different styles.
- (iv) So they were not widely used.

Students very often did not read the texts. They only learnt to write. Teachers dictated portions from memory and structures wrote them down. Many became literate without ever actually reading any kind on texts.

Q.23. What was he attitude of people in India in the nineteenth century towards women reading? How did women respond to this? [2010, 2011 (T-1)]

Ans. There was not a universal favourable attitude conservative Hindus believed that a literate girl would be widowed and Muslims feared educated women would be corrupted by reading Urdu romances. Rebel women defied such prohibition. A Muslim girl in north India defied her family and secretly learnt to read and write Urdu. Rashsundari Debi, a young married girl in a very orthodox family, learnt to read in the secrecy of her kitchen. Later she published her autobiography in Bengali language.

A few Bengali women like Kailash Bashini Debi wrote books highlighting the experiences of women. In the 1860s, Tarabai Shinde and Pandita Ramabai of Maharashtra wrote about the miserable lives of upper caste women. Women writing in Tamil expressed their gratitute to books. The attitude in general was to keep women imprismed at home, ignorant, forced to do hard domestic work and subject to unfair treatment.

In Punjab, folk literature exorted women to be obedient wives (Ram Chaddha's *Istri Dharm Vichar*.) The *Khalsa Tract Society* published cheap booklets with the same message. In Bengal, – an entire are in Central Calcutta – the Battala – was devoted to printing popular books. They were cheap editions of religions texts, scriptures as well as scandalous literature.

Women's education was not encouraged by the majority as Begum Rokeya Sakhawat Hossain reported in her address to Bengal Women's Educated Conference.

Q.24. Explain the role played by print in bringing about a division in the Roman Catholic Church. [2010 (T-1)]

Ans. In 1517, a religious reformer, Martin Luther, wrote 95 theses criticising many practices and rituals of the Roman Catholic Church.

A printed copy of this was posted on a Church door in Wittenberg. It challenged the Church to debate his ideas. Luther's writing were reproduced in vast members and read widely. This led to a division within the Church and to the beginning of the Protestant Reformation. Luther's translation of the Bible sold 5,000 copies in the first week and soon the second edition began. The print of his theses, according to scholars, brough, about a new intellectual atmosphere and spread rapidly the ideas of Reformation.

Q.25. Give three ways in which early printed books closely resembled manuscripts.

[2010 (T-1)]

- Ans.(i) The metal letters imitated the ornamental handvritten styles.
 - (ii) Borders were illuminated by hand with foliage and other patterns.
 - (iii) Illustrations were printed. In the books ment for the rich, space for decoration was kept blank on the printed page. Each purch ser could choose the design and decide on the painting school that would do the illustrations.

Q.26. How did print help connect communities and people in different parts of India? Explain with examples. [2010 (T-1)]

Ans. Print connected communities and people in different parts of India through newspapers, by encouraging public debates on important issues. New ideas emerged in *Sambad Kaumadi* published by Raja Raja Mohan Roy's from 1821, which provoked debate on widow immolation, Brahman'cal priesthood, idolatary, by printing ideas in every language spoken by ordinary people. In retalitation, Hindu orthrodoxy started *Samachar Chandrika* to oppose his opinions.

In north India, *ulamas* fearing colonial rulers will change Muslim personal laws, published Persian and Urdu translations of holy scriptures and printed religious newspapers and tracts. The Deoband Seminary published thousands of fatwas telling Muslim readers how to conduct themsleves in their everyday life and explaning Islamic doctrines.

Hindus also published religious texts in Vernacular languages. *Ramcharit Manas* of Tulsidas came out in Calcutta in 1810. Naval Kishore Press at Lucknow and Shri Venkateshwar Press in Bombay published numerous religious texts in Vernacular languages.

The religious texts reached a very wide circle of people encouraging discussions, debates and controversies within and among different religions.

Newspapers conveyed news from one place to another, creating pan-Indian identities.

Thus, print not only stimulated publication of conflicting opinions, it also connected communities and people in different parts of India.

- Q.27. 'Liberty of speech.. liberty of the press... freedom of association. The Government of India is now seeking to crush the three powerful vehicles of expressing and cultivating public opinion. The fight for Swaraj, for Khailafat... means a fight for this threatened freedom before all else..'

 [2010 (T-1)]
 - (i) Who made the above statement?
 - (ii) Why was the Government trying to crush the three vehicles of expression?
- Ans. (i) Gandhi made the above statement in 1922.
 - (ii) Government was trying to repress the national movement in India. They did not want colonial misrule to be reported and wanted to throttle nationalist criticism. They resorted to persecution (Tilak imprisoned in 1908, Punjab revolutionaries disported in 1907), to suppress widespread protests in India by passing Acts like the Vernacular Press Act in 1878.

Q.28. Why did the new technology not entirely displace the existing art of producing books by hand? [2010 (T-1)]

Ans. First, the printed books closely resembled the written manuscripes in appearance and layout. Second, the metal letters imitated the ornamental hand style.

Third, borders in printed books were illuminated by hand with foliage and other patterns and illustration were painted. In the books for the rich, space for decoration was kept blank on the printed page. After each purchaser had chosen the assign then the painting school would do the illustrators so new technology did not entirely displace the existing art of producing books by hand.

Q.29. By the end of the 19th century a new visual culture was taking shape. Explain. [2010, 2011 (T-1)]

Ans. The setting up of increasing number of printing posses made it easy to reproduce visual images in multiple copies painters like R via Ram Varma produced images for mass circulation. Cheap prints and calendars could be bought by the poor to decorate the walls of their homes or places of work. The prints began swarping popular ideas about modernity and tradition, religion and politics, society and culture.

In the 1870s, caricatures and cartoons were published in journals and newspapers. Imperial cartoons lampoored nationalists and nationalist cartoons criticised imperial rule.

Q.30. How did ideas about science, reason and rationality find their way into popular literature in the 18th century Europe? [2010 (T-1)]

OR

Explain the significance of newspapers, and journals developed in the early 18th century.

Ans. In the 18th century the periodical press combined information about current affairs with entertainment. Newspapers and journals carried information about wars and trade as well as the news of development in other places.

Similarly, ideas of philosophers now became accessible to common people. Ancient and medieval scientific texts were compiled and published, maps and scientific diagrams were widely printed. When scientists like Issac Newton began to publish their discoveries, they could influence a much wider circle of scientifically minded readers. The writings of thinkers such as Thomas Paime, Voltaire and Rousseau were also widely printed and read. Thus their ideas of about science, reason and rationality found their way into popular literature.

Q.31. How did the uses of print diversify in China by the 17th century? Explain. [2010 (T-1)] Ans. By 17th century, urban culture bloomed in China and use of print diversified.

- (i) Print was no longer used just by scholars and officials.
- (ii) Merchants used print in their everyday life, as they collected trade information.
- (iii) Reading increasingly became a leisure activity. New readers preferred narratives, poetry, autobiographies, authologies of literary masterpieces and romantic plays.
 Rich women began to read, many women began publishing their poetry and plays. Lives of scholar officials published their works and courtesans wrote about their lives.

Q.32. Write the name of any two women writers of India in 19th century and highlight the contribution of any one who wrote about the different experiences of the women.

[2010 (T-1)]

Ans. The two women writers of India in the 19th century were:

- (i) Kailashbashini Devi (ii) Tarabai Shinde.
- (i) Kailashbashini Devi was a Bengali who wrote books from 1860s, highlighting the experiences of women. She write about how women was imprisoned at home, kept in ingnorance, forced to do hard domestic work and treated unjustify by the new people served.

Q.33. How did print come to Europe from China? Explain [2010, 2011 (T-1)]

Ans. In 1295, Marco Polo a great explorery returned to Maly after years of exploration in China. Marco Polo brought the knowledge of woodbook printing from China and soon Italians began producing books with woodblocks. The technology spread rapidly to the rest of Europe. Merchants and students in the university started buying cheaper printed copies.

Q.34. State any three points of importance of penny chapbooks. [2010, 2011 (T-1)] Ans. Importance of chapbooks

- (i) Meant largely for entertainment. Chapbooks began to reach a large number of people.
- (ii) Penny chapbooks in England were carried by petty pedlars called chapmen and sold for a penny, so that even the poor could buy them.
- (iii) They were of various sizes, serving many different purposes and interests.

Q.35. How did the buolishers persuade the common people to welcome the printed books in Europe? [2010 (T-1)]

Ans. The publishers persuaded the common people to welcome printed books in Europe by:

- (i) Trying to reach those who did not read but could certainly enjoy listening to books being read out.
- (ii) Publishing popular ballads and folktales and such books were profusely illustrated with pictures. These were sung and recited at gatherings in villages and in taverns in towns.
- (iii) They blurred the line that separated the oral and reading cultures. Hearing and reading public became intermingled.

Q.36. Explain any three factors responsible for the invention of 'New Printing Technology'. [2010 (T-1)]

Ans. Three factors responsible for the invention of "New Printing Technology" are :

(i) There was need for quicker and cheaper reproduction of texts.

- (ii) Production of hand written manuscripts could not satisfy the ever increasing demand for books.
- (iii) Manuscripts were fragile, awl wand to handle and could not be carried around easily.

 All these demanded a "new print technology" and the break through came, when gotann Gutenberg of Germany developed the first-known printing press in the 1430s.

Q.37. How did the Indians copy and preserve their manuscripts? [2010, 2011 (T-1)]

Ans. Indian copies their manuscripts on palm leaves or on hand made paper.

They would be either possed between wooden covers or sewn together to ensure preservation.

Q.38. How was the increased demand for books fulfilled by the booksellers? Mention any 3 points. [2011 (T-1)]

Ans. Booksellers met the increased demand of books by :

- (i) Exporting books to different countries.
- (ii) By holding book fairs at different places.
- (iii) Scribes or skilled handwriters were now no longer solely en ployed by wealthy or influential patrons but by booksellers also. Morethan 50 scribes verked for one book-seller.
- (iv) New methods of producing hand written books were invented to meet public demand.

Q.39. What restrictions were imposed by the Vernacular Press Act on the Indian Press? Explain. [2011 (T-1)]

Ans. In 1878, the Vernacular Press Act was passed. It provided the government with intensive rights to censor reports and editorials in the vernacular press. The government kept regular track of the vernacular newspapers published in different provinces. When a report was judged as seditious the newspaper was war ied, and if the warning was ignored, the press was liable to be seized and the printing raccinery confiscated.

Q.40. How did print introduce as and discussion? Explain any three points. [2011 (T-1)]

Ans. Print created the possibility of wide circulation of ideas and introduced a new world of debate and discussion. Even those who disagreed with established authorities could now print and circulate their ideas. Through the printed message, they could pursuade people to think differently, and raove them to action. For instance, Martin Luther wrote 95 theses criticising many of the practices and rituals of the Roman Catholic Church. This led to the **Protestant Reformation.**

Q.41. What was the impact of print culture on the poor people of India during the 19th century? Explain. [2011 (T-1)]

Ans. Very cheap small books were brought to markets in 19th century Madras towns and sold at crossroads, allowing poor people to buy them. Issues of caste discrimination began to be written and discussed. Kashibaba, a Kanpur mill worker wrote on caste and class exploitation. Bangalore cotton mill workers set up libraries to educate themselves. Local social workers used books and journals to eradicate superstition and social evils. This was also used to propagate message of nationalism.

D. LONG ANSWER TYPE QUESTIONS [4 MARKS]

Q.1. How was printing culture influenced by the spread of cities and urban culture in China?

Ans. With the spread of urban culture, the uses of print became diversified. Now only officials did not need print. Print was used in trade to help the merchants to collect trade information. People started reading a lot in their leisure time. The new readership now preferred reading novels, poetry, autobiographies, romantic plays and anthologies of literary masterpieces. Women became involved not only in reading but also in writing. They started writing poetry, plays, autobiographies. Rich women read a lot and their work was published also. Wives of scholar-officials published their works and so did the courtesans who wrote autobiographies.

Q.2. Mention some new interesting practices used in Japan.

Ans. The urban culture affected Japan also in the late 18th century. It flourished in Edo (later known as Tokyo) and it depicted the elegant culture. It had an interesting collection of paintings depicting lives of artists, courtesans and teahouse gatherings. Women, musical instruments, calculations, tea ceremony, flower arrangements, proper social behaviour (etiquette), cooking and famous people were the subjects of print material. Libraries and book stores were packed with hand-printed materials of various kinds.

Q.3. What did the spread of print culture in the 19th century do to: (a) children (b) women and (c) workers in Europe?

- **Ans.** (a) As primary education became compulsory in late 19th century, children became an important category of readers. Therefore,
 - Production of textbooks became important for publishing industry.
 - A children's press, for producing only children's books, was set up in France in 1857.
 - The press published fairywas and folktales. Grimm Brothers of Germany collected many stories from villages and edited them, before publishing them in 1812. Anything unsuitable for chird er was not published.
 - (b) Women became not only important readers but writers also. Special magazines were printed for women which catered to their tastes. Penny magazines of England taught etiquette and house-keeping. Women became voracious readers of novels when they appeared and some of the best novelists of this period were women Jane Austen, the Bronte sisters and George Eliot. They portrayed a different woman strong, independent, determined, and able to think.
 - (c) The white collar workers of England became members of lending libraries and read a lot. Workers, artisans and lower middle-class people educated themselves with the help of these libraries. In the mid-19th century, the working day was shortened and workers had more time for self-improvement. They not only read but started writing also mostly political pamphlets and autobiographies.

Q.4. Why did the Ulema oppose English culture? What step did they take to counter the impact?

Ans. The Muslim dynasties had collapsed in India by the end of the 19th century. The Ulema were scared of the impact of colonial culture on Muslims. They were afraid that the British would change Muslim Personal Law and encourage conversion from Islam to Christianity. To counter

this, they used cheap lithographic presses, to publish Persian and Urdu translation of the holy scriptures. They printed religious newspapers and tracts. The Deoband Seminary was founded in 1867 to safeguard the interests of the Muslims. They published thousands and thousands of *fatwas* for the Muslims. These *fatwas* directed the Muslims to conduct their life according to the strict Muslim laws. In the 19th century, many Muslim sects appeared for the cause of Muslim religion. Urdu printing also helped them to fight against English influence. Urdu print helped them to fight these battles in public.

Q.5. How did Hindu religious texts benefit from printing?

Ans. Printing brought a remarkable change in the religious texts of the Hindus. In 1810, the first printed edition of Tulsidas's *Ramcharitmanas* (a 16th century text) came out from Calcutta. Cheap lithographic editions flooded the North Indian markets by mid-nineteenth century. The Naval Kishore Press of Lucknow and Shri Venkateshwara Press in Bombay published numerous religious books in vernacular. Printed and portable forms of such books helped the religious people to read them anywhere any time. Women benefitted the most as religious text reached a very wide circle of people. Discussions, debates and controversies within and among different religious sects also started.

Q.6. Give a short sketch of Johann Gutenberg.

Ans. Johann Gutenberg was born in the town of Strassburg in Germany. He was the son of a merchant and brought up in a large agricultural estate. As an adolescent, he learnt how to polish precious stones, and became a skilled goldsmith as he grew up. He also became an expert at making lead moulds which ultimately led to his invention of the printing press. He used the lead moulds to cast the letters of the alphabets into metal types. His invention of the printing press brought about a revolution in the spread of books and book reading all over Europe. The first book he printed was the Bible and it took three years to print 180 copies. His invention brought about a revolution in print culture as there was a shift from hand printing to mechanical printing.

Q.7. Discuss the growth of prating presses in Europe from the 15th to the 16th century.

Ans. In 100 years (1450-1550), the print culture had spread from Germany to all over Europe. Printers from Germany the velled all over Europe looking for jobs. They set up presses in most European countries. By 1470, Rome, France and Holland had printing presses. In the second half of the 15th century, 20 million books were printed. By the end of the 16th century, there were 200 million printed copies flooding Europe.

PREVIOUS YEARS' QUESTIONS

Q.8. Describe three shortcomings of manuscripts that were overcome by the printing press. (2010)

- **Ans.** (i) Copying manuscripts by expert handwriters was very time-consuming and cumbersome. The printing press took much less time to produce many copies of books.
 - (ii) Copying manuscripts was an expensive affair which only the aristocrats could afford. Printing press reduced the cost of books significantly and made them available to common people.
 - (iii) Carrying handwritten books was cumbersome and involved the risk of getting spoiled or damaged. Printed books could be easily handled, carried and circulated.

Q.9. Read the following passage and answer the questions given below it. [Delhi 2008] 'Dear children, don't read these novels, don't even touch them. Your life will be ruined. You will suffer disease and ailments. Why did the good Lord make you – to wither away at a tender age? To suffer in disease? To be despised by your brothers, relatives and those around you? No. No. You must become mothers; you must lead happy lives; this is the divine purpose. You, who were born to fulfil this sublime goal, should you ruin your life by going crazy after despicable novels?'

Q.10.(i) Mention the source of the above given paragraph.

Ans. The source is a Tamil essay, written in 1927 by Thiru. Vi. Ka and translated by A.R. Venkatachalapathy.

(ii) Analyse the message given by the writer to children.

Ans. The message is that children should avoid the novels like the plague. The writer warns that even touching the novels would lead to diseases and ailments, and their lives would be ruined. The message is for the girls, whose role as mothers in society would be jeopardised. They would be despised by their near and dear ones, their happiness would be destroyed and their role, assigned to them by divine powers, would suffer. Novels are despicable and will drive the girl readers crazy.

Q.11. How did the oral culture enter print and how was the printed material transmitted orally? Explain with suitable examples. [Outside India 2008]

Ans. Before print culture came, common people lived in the world of oral culture. They heard sacred texts read out, ballads recited and folktales natisted. Knowledge was transferred orally, people collectively heard a story or saw a performance.

As books could be read only by the literate the printers began publishing popular ballads and folk tales, and small books would to profusely illustrated with pictures. They were then sung and recited at gatherings in the vineges and in taverns in towns. Those who could not read, enjoyed listening to books being read out. Oral culture thus entered print and printed material was orally transmitted. The tea ing public and the reading public became intermingled.

Q.12. How were ideas and intermation written before the age of print in India? How did the printing technique Legin in India. [2008]

Ans. In the ancient period, India had a very rich and old tradition of handwritten manuscripts in Sanskrit, Arthor Persian and other regional languages. Manuscripts were copied on palm leaves or on Panamade paper. Pages were beautifully illustrated. Jayadeva's *Gita Govinda* was written on a palm leaf in accordian format. Some works had beautiful calligraphy like the 14th century poet Hafiz's work known as the *Diwan*. These manuscripts were preserved by sewing them together or pressing between wooden covers. They had to be handled carefully and they were highly expensive and fragile. Even in schools, students became literate without reading any kinds of texts as scripts were written in different styles and not easy to read. Teachers dictated portions and students wrote them down.

The printing press first came to Goa with Portuguese missionaries in the mid-16th century. They printed several tracts in Konkani. In 1674, 50 books had been printed in Konkani. The first Tamil book was printed in 1579 at Cochin, first Malayalam book appeared in 1713. By 1710, Dutch missionaries had printed 32 Tamil Texts. English printing was started by James Hickey from 1780. He began to edit *Bengal Gazette*, a weekly magazine. So it was private English enterprise that began English printing in India. By the close of the 18th century, a

number of journals appeared, Indians too began publishing. Gangadhar Bhattacharya, who was close to Raja Rammohun Roy, brought out the *Bengal Gazette*.

Q.13. "Print did not only stimulate the publications of conflicting opinions among different communities but also connected them in the 19th century in India." Support the statement with examples. [2009]

Ans. In the 19th century, there were intense debates around religious issues. Different groups had different opinions about changes taking place in colonial society. Some criticised existing practices and championed the cause of reforms, while others opposed reforms vehemently. Print not only spread the new ideas, but along with newspapers, it shaped the nature of debate. This was a time of controversies between social and religious reformers and Hindu Orthodoxy over matters like widow immolation (*Sati*), monotheism, Brahmanical priesthood and idolatry. The ideas were printed everyday in spoken language of ordinary people. Rammohun Roy published *Sambad Kaumudi* from 1821 and the Hindu Orthodoxy commissioned the *Samachar Chandrika* to oppose his opinions. From 1822, two Persian newspaper, were published — *Jam-i-Jahannuma* and *Shamsul Akhbar*. In the same year, a Gujarati newspaper, the *Bombay Samachar*, was published.

In north India, the Ulema were deeply worried about the collapse of Muslim dynasties, and the colonial rulers changing the Muslim Personal Law. The Deband Seminary, founded in 1867, published thousands of *fatwas* telling Muslim readers how to conduct themselves in their everyday life, and explaining the meanings of Mamic doctrines.

Among Hindus, print helped in reading of religious texts. The first printed edition of Ramcharitmanas of Tulsidas, a 16th century text, came out from Calcutta in 1810. From the 1880s the Nawal Kishore Press at Lucknow and Shri Venkateshwar Press of Bombay published numerous religious texts in vernaculars. Not only they could be read easily by faithful at any place and time, but they could also be read to a large audience of illiterate people. Religious texts reached a very wide circle of people, encouraging discussions, debates and controversies within and among different religions.

II, PORMATIVE ASSESSMENT

A. PROJECT

Project 1

Topic . Print Revolution, changes and impact from the 16th century till the 19th

century

Objectives: To create awareness of how the Print Revolution developed a new way of

writing books, transformed the lives of the people and influenced their ideas

and perceptions

Skills Developed: Critical and creative thinking, Inderstanding problems, learning

communication skills and enhancing knowledge, understanding the role of

history in any kind of revolution

Time required: 4 days

Method : Gathering information

Selecting

Reading journals Comments, histories Sifting information

Planning, decision-making

Interviewing people involved in printing Discussing importance and consequences Final impact on the lives of people

Project 2

Topic: The role of print culture in the development of nationalism in India.

Objectives: To create awareness of how the growth of print culture made Indians proud

of their nation, developed nationalism and united them against a common

enemy - British Raj.

Skills developed: Analytical thinking, Creative thinking, Empathy, Communication skills,

Decision-making

Time required : 4 days

Methods : Role of poets, novelists

Role of newspapers

Leaders' actions and speeches

Paintings, Cartoons, Posters, Advertisements,

Caricatures

Reactions of the British Government

Use of print, speeches, given in the text book

B. ASSIGNMENTS

1. Imagine you are an Indian journalist who travelled through Europe in the 16th century. You were amazed to see the printing presses and a printer's workshop in Germany. Write a report for your paper giving details of this new tech ology.

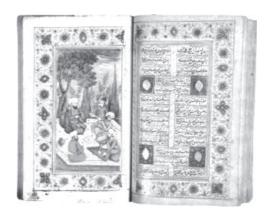












- **2.** You are a 16th century religious leader of a Europeon country. Give a speech in your church warning your audience about the evils of the new Print Revolution.
- 3. Look at the various pictures given below. What do they tell you about the world before the Print Revolution? Let each of you write your ideas, have a class discussion and then choose a leader to read out the conditions in class.
 - Identify the pictures.
 - State their significance.

C. ACTIVINYES

- 1. Divide the class into two groups. Group A collects information about women and print in India. Group B collects information about print and the poor people.
 - Both groups prepare charts for displaying them in class.
- 2. Imagine you are Begum Rokeys. Sa shawat Hossein, a noted educationist of the early 20th century. Write a spirited specch (for Bengal's Women's Education Conference) on "Women and Print". Express your views or women's education, women writers, role of families in the progress of women education and society.
- 3. Write a short note on:

How print culture brought about religious reforms in India and led to censorship by the British.

D. DEBATE

Have a class debate on the topic "The power of the printed word in the modern world cannot be challenged."